

## COOKIE POLICY

### INTRODUCTION

www.axioryintelligence.com (“site”) uses cookies for a variety of reasons, but mainly to distinguish you from other users of our site, which helps us provide you with a good browsing experience and also allows us to improve our site. By continuing to browse the site, you are agreeing to our use of cookies.

### WHAT ARE COOKIES

Cookies are tiny files that are downloaded to your computer, to improve your experience. This page describes what information they gather, how we use it and why we sometimes need to store these cookies. We will also share how you can prevent these cookies from being stored however this may downgrade or 'break' certain elements of the site's functionality.

### THE COOKIES WE USE

- **Email newsletters related cookies.** This site offers newsletter or email subscription services and cookies may be used to remember if you are already registered and whether to show certain notifications which might only be valid to subscribed/unsubscribed users.
- **Site preferences cookies.** In order to provide you with a great experience on this site we provide the functionality to set your preferences for how this site runs when you use it. In order to remember your preferences we need to set cookies so that this information can be called whenever you interact with a page is affected by your preferences.
- **Third Party Cookies.** In some special cases we also use cookies provided by trusted third parties. The following section details which third party cookies you might encounter through this site.
  - This site uses Google Analytics which is one of the most widespread and trusted analytics solutions on the web for helping us to understand how you use the site and ways that we can improve your experience. These cookies may track things such as how long you spend on the site and the pages that you visit so we can continue to produce engaging content. For more information on Google Analytics cookies, see the official Google Analytics page.
  - Third party analytics are used to track and measure usage of this site so that we can continue to produce engaging content. These cookies may track things such as how long you spend on the site or pages you visit which helps us to understand how we can improve the site for you.

- Several partners advertise on our behalf and affiliate tracking cookies simply allow us to see if our customers have come to the site through one of our partner sites so that we can credit them appropriately and where applicable allow our affiliate partners to provide any bonus that they may provide you for making a purchase.
- We also use social media buttons and/or plugins on this site that allow you to connect with your social network in various ways. For these to work the following social media sites including Facebook, Instagram, LinkedIn, Twitter and YouTube, will set cookies through our site which may be used to enhance your profile on their site or contribute to the data they hold for various purposes outlined in their respective privacy policies.

#### HOW TO MANAGE COOKIES

You can prevent the setting of cookies by adjusting the settings on your browser (see your browser Help for how to do this). Unfortunately, in most cases there are no industry standard options for disabling cookies without completely disabling the functionality and features they add to this site. It is recommended that you leave on all cookies if you are not sure whether you need them or not in case they are used to provide a service that you use. Therefore, it is recommended that you do not disable cookies.

#### REVIEW OF THIS POLICY

We may update this Cookie Policy from time to time. In the event that we materially change this Policy including how it collects, processes or uses clients' personal information, the revised Cookie Policy will be uploaded on our site. In this respect, you hereby agree to accept posting of a revised Cookie Policy electronically on the site as our actual notice to our clients. We encourage you to periodically review this Cookie Policy so that you are always aware of what information we collect, how we use it and to whom we may disclose it, in accordance with the provisions of this Policy.